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200 Park Circle Drive, Suite 2A
Flowood, MS 39232
www.friendsofch.org
601.936.0034



PRESENTED BY  COMCAST

Dear Friend,

The 33rd Annual Friends of Children's Hospital Golf Tournament presented by Comcast, will be held on **Monday, October 26, 2026**. This premier fundraising event will take place simultaneously across four top courses—Annandale Golf Club, Canebroke Country Club, Country Club of Jackson, and Reunion Golf and Country Club—uniting participants from across Mississippi in support of Friends of Children's Hospital.

For more than three decades, this tournament has benefited Child Life Services at Children's of Mississippi, helping make the hospital experience more positive for pediatric patients and their families. Through the continued support of our sponsors and participants, the event has generated more than \$3.6 million to provide meaningful programs, comfort, and essential support when it matters most.

Whether you're considering a sponsorship or planning to enter a team, we would welcome the opportunity to connect and share how your involvement can make a meaningful difference. Support from partners like you plays a vital role in the continued success of this tournament and the impact it has on the patients and families served at Children's of Mississippi. With your help, we look forward to building on this event's strong legacy and making this year's tournament our most impactful yet—bringing together a memorable day of golf with a purpose that extends far beyond the course.

Sincerely,

Sidney Allen, Jr.
Tournament Co-Chair

William Van Devender, Jr.
Tournament Co-Chair

WHY WE PLAY

FROM THE FIRST TEE TO THE FINAL PUTT, THE COLLECTIVE IMPACT OF EVERY PLAYER, SPONSOR, AND MOMENT ON THE COURSE HELPS STRENGTHEN CHILD LIFE SERVICES AT CHILDREN'S OF MISSISSIPPI—BRINGING COMFORT AND COMPASSIONATE SUPPORT TO PATIENTS AND FAMILIES.



A LEGACY OF GIVING

Established in 1993 by Dr. Bob Abney, the Friends of Children's Hospital Golf Tournament has grown into a longstanding tradition of impact. Now in its 33rd year, the tournament has raised more than \$3.6 million, supporting essential services that bring comfort, joy, and care to children and families in all 82 counties across Mississippi.



ABOUT CHILD LIFE SERVICES

Child Life Specialists are highly trained professionals who support children and families through the stress and uncertainty of a hospital stay. With specialized education and certifications, they provide emotional guidance and practical coping strategies tailored to each child's unique experience. Hospital environments can feel overwhelming, but through therapeutic play and age-appropriate activities, the Child Life team helps children better understand and navigate their care. This approach goes far beyond simple distraction—it plays a critical role in supporting each children's emotional well-being and development. Because of the generosity of tournament sponsors and participants, Friends of Children's

Hospital is able to fund the salaries of several Child Life team members each year, while also creating meaningful moments of joy, comfort, and normalcy for patients through the hospital.

WHO BENEFITS?

Mississippi's kids! Children's of Mississippi is the state's only hospital devoted solely to pediatric care, providing specialized treatment for infants, children, and teens from the Gulf Coast all the way to Iuka. With locations across Mississippi, families can access expert pediatric care closer to home, giving every child the chance to heal, grow, and thrive in a familiar environment.

JOIN US ON THE GREEN

As we look ahead to another impactful year, we invite you to be part of this meaningful tradition. Through your support as a sponsor or participant, you help sustain the vital work of Child Life Services and continue a legacy dedicated to bringing comfort, hope, and joy to children across our state.



SPONSORSHIP OPPORTUNITIES



Sustaining Sponsor - \$20,000

- Three five-person teams + five mulligans per team
- Priority registration and course selection through August 31, 2026
- Exclusive naming rights to a key underwriting opportunity, with high-visibility branding across all four courses
- Extensive media exposure, including press releases and media mentions
- Opportunity to display company banners, signage, and logo at tournament
- Logo inclusion on website, social media, email marketing, and marketing materials
- Special recognition during the tournament opening and closing ceremonies
- Opportunity to include branded promotional item in player bags



Signature Sponsor - \$10,000

- Two five-person teams + five mulligans per team
- Priority registration and course selection through August 31, 2026
- Exclusive naming rights to a key underwriting opportunity, with high-visibility branding across all four courses
- Logo inclusion on website, social media, email marketing, and select marketing materials
- Logo placement on banners across all four courses
- Two tee signs per course (8 total)



Underwriting Opportunities

First-come, first-served! Only one of each available.

- Awards Sponsor
- Beverage Sponsor
- Cart Sponsor
- Putting Green Sponsor
- Registration Sponsor
- Scoreboard Sponsor
- Tee Gift Sponsor
- Volunteer Sponsor

Hole Sponsor - \$5,000

- Two five-person teams + five mulligans per team
- Priority registration and course selection through August 31, 2026
- Logo inclusion on media channels, website, email marketing, and social media
- Logo placement on banners across all four courses
- One tee sign per course (4 total)



Birdie Sponsor - \$2,500

- One five-person team
- Priority registration and course selection through August 31, 2026
- Logo inclusion on website and social media
- Logo placement on banners across all four courses
- Recognition in post-event email marketing campaign

Team - \$1,500

- One five-person team

SPONSORSHIP FORM

To confirm your sponsorship, please return payment and completed forms no later than **October 9, 2026**. You can submit your materials by email to friends@friendsofch.org, online at www.friendsofch.org/golftournament, or by mail to: Friends of Children's Hospital, 200 Park Circle Drive, Suite 2A, Flowood, MS 39232.

If you have any questions, please contact us at 601-936-0034 or by email at friends@friendsofch.org.



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SPONSORSHIP LEVELS

☐ **Sustaining Sponsor - \$20,000**

☐ **Signature Sponsor - \$10,000**

Underwriting Opportunities

Sustaining Sponsors and Signature Sponsors, please select one. Available on a first-come, first-served basis.

☐ Awards Sponsor

☐ Beverage Sponsor

☐ Cart Sponsor

☐ Putting Green Sponsor

☐ Registration Sponsor

☐ Scoreboard Sponsor

☐ Tee Gift Sponsor

☐ Volunteer Sponsor

☐ **Hole Sponsor - \$5,000**

☐ **Birdie Sponsor - \$2,500**
____ Add mulligans (5 per team) - \$300

☐ **Team - \$1,500**
____ Add mulligans (5 per team) - \$300

SPONSOR INFORMATION

Sponsor _____

Contact Person _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

A team registration form will be sent to the contact above after commitment form is received.

PAYMENT INFORMATION

☐ **Send Invoice**

☐ **Check Enclosed**
(Made payable to Friends of Children's Hospital)

☐ **Credit Card**
(A 3.5% processing fee will be automatically applied)

Name on Card _____

Card Number _____

Exp. Date _____ CVV Code _____

Address if different _____

THANK YOU TO OUR 2025 GOLF TOURNAMENT PARTNERS

Title Sponsor



Sustaining Sponsor



Hole-In-One Sponsor



Lunch Sponsor



Signature Sponsors



Hole Sponsors



DR. ROBERT ABNEY FOUNDATION • JOSH & BIDDY SMITH • VAN DEVENDER FAMILY FOUNDATION
WHITTINGTON & YARBROUGH FAMILIES • WING MGMT LLC

Birdie Sponsors



THE MOSBY FAMILY
KRISTIE & DAVID NUTT



KRISTIN & SIDNEY ALLEN
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