

**HG HERRIN-GEAR**



***HERRIN-GEAR'S  
3<sup>RD</sup> ANNUAL  
GEAR UP & UNLEASH  
CAR SHOW***

**For The  
Children**

**09-05  
2026**



# Who This Truly Supports

*Every dollar raised helps children and families receiving care.*

*This event is powered by compassion —  
and sustained by community.*





# **A COMMUNITY SHOWING UP FOR FAMILIES**

In less than 2 years, Herrin-Gear and our community have built something that matters.

**Year One: \$5,000**  
**Year Two: \$30,000**

But the true measure of this growth is not in dollars alone.

It is in the children receiving care.  
The families finding support.  
The moments when hope replaces fear.

**And when our community shows up,  
children feel it.**



# Growing Together

105 Cars → 204 Cars → 250+ Cars

\$5,000 → \$30,000 → \$50,000 Goal

## PERFORMANCE WITH PURPOSE

Classic builds. Modern muscle. Custom trucks.

Every engine rev supports a greater cause.



# **THE ENERGY BEHIND THE IMPACT**

**Thousands attend.  
Hundreds participate.  
Families gather.**

**This is community in motion.**



# JOIN THE MOMENTUM

**105 → 204 → 250+**  
**\$5,000 → \$30,000 → \$50,000**

**This is how legacy begins —  
not with one big moment,  
but with consistent commitment.**

**Reply with your sponsorship level and logo.**

**Checks due August 20, 2026.**

***Because when our community shows up,  
children feel it.***

# Sponsorship OPPORTUNITIES

**\$15,000**

**Title Sponsor**

- 5 Booth Spaces
- Logo on promotional materials & banner
- Logo Listed on the T-shirt
- 6 speaking opportunities
- Sponsor Choice vehicle - Trophy provided
- 4 spotlight posts on social media

**\$10,000**

**Executive Sponsor**

- 4 Booth Spaces
- Logo on promotional materials & banner
- Logo Listed on the T-shirt
- 4 speaking opportunities
- Sponsor Choice vehicle - Trophy provided
- 3 spotlight posts on social media

**\$5,000**

**Platinum Sponsor**

- 3 Booth Spaces
- Logo on promotional materials & banner
- Logo Listed on T-shirt
- 2 speaking opportunities
- Sponsor Choice vehicle - Trophy provided
- 2 spotlight posts on social media

**\$2,500**

**Gold Sponsor**

- 3 Booth Spaces
- Logo on promotional materials & banner
- 1 speaking opportunity
- Sponsor Choice vehicle Trophy provided
- 1 spotlight post on social media

**\$1,000**

**Silver Sponsor**

- 2 Booth Spaces
- Logo on promotional materials & banner.

**\$500**

**Community Supporter**

- 1 Booth Space
- Logo on promotional materials & banner.

**All sponsors receive logo placement on promotion materials.  
Logo size reflects sponsorship level.**

***We're excited about the opportunity to work together.***



**Phone Number**

601-603-0057



**Website**

[herringear.com](http://herringear.com)



**Address**

1685 High Street Jackson, MS 39202

**Contact Us**

***Make checks payable to:  
Friends of the Children's Hospital***

Mail checks to :  
Herrin-Gear Chevrolet  
1685 High St. Jackson, MS 39202  
Attention: Shelly Hux

# Thank You!