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Bank of Forest Makes $10K Donation to Friends of Children’s Hospital

**Jackson, Miss. – Feb. 15, 2022:**  This morning, Bank of Forest presented Friends of Children’s Hospital with a $10,000 donation–the result of its enormously successful “Giving Fridays” campaign.

Bank of Forest’s two-month “Giving Fridays” campaign included a range of philanthropic activities, such as providing meals to first responders; handing out sweet treats to local football teams; honoring veterans of the bank family and community; collecting canned goods for an area food pantry; and hosting a blood drive with Mississippi Blood Services. All of these activities were done to bring awareness to the campaign and generate donations for Mississippi’s only children’s hospital. Bank of Forest matched donations up to $100 made by all employees and customers.

“The Bank of Forest staff put a lot of time and effort in organizing our Giving Fridays promotion,” said Allen M. Breland, CEO and Chairman of the Board of Bank of Forest. “Over an eight-week period, the staff in each of our locations had fun dressing up to raise funds for Friends of Children’s Hospital. We are so thankful for our community who gave us the opportunity to give back to charitable causes like Friends of Children’s Hospital. Our campaign at Bank of Forest surpassed all expectations, and we are so excited to donate $10,000 to Mississippi kids!”

“On behalf of Friends of Children’s Hospital, we would like to extend our most heartfelt appreciation to Bank of Forest for this incredible act of generosity,” said Friends Executive Director Rochelle Hicks. “The funds donated today will provide life-saving resources and care to the thousands of Mississippi children who come through the doors at Children’s of Mississippi each year. Thank you, Bank of Forest, for your ongoing support of Mississippi kids.”

Friends of Children’s Hospital, founded in 1989 by a group of dedicated volunteers from across the state, supports Mississippi’s only children’s hospital by driving fundraising, growing voluntarism and building awareness. Since its inception more than 30 years ago, the nonprofit organization has raised over $26 million to purchase state-of-the-art equipment, construct new facilities and provide vitally important services for all pediatric patients. For more information about Friends of Children’s Hospital, please visit [www.friendsofch.org](http://www.friendsofch.org) or email [friends@friendsofch.org](mailto:friends@friendsofch.org).

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